

FXExpress Publications, Inc. - 310 Floral Vale Blvd. - Yardley, PA 19067 267.364.5811 - trazeetravel.com

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## Trazee Travel Announces Award Winners The web publication for the uber-millennial announces the second-annual Trazees

July 19, 2016, Yardley, Pa. – Trazee Travel, the web publication aimed at travelers aged 18–35 and part of the FXExpress Publications, Inc., family of publications, which includes Global Traveler, announces the second annual winners of The Trazees. This is the second year for the web publication's awards, following its launch in September 2014.

Trazeetravel.com is aimed at travelers ages 18–35, designed and created by the same demographic. Updated several times daily, Trazee Travel delivers fresh content on a range of travel trends, events, products, tips, reviews and weddings. Original features include Top 5, a list of the best five things to see or do in a given destination; and Under \$100, with information on how to see a select destination for less than \$100 per day. Interviews and quizzes round out the content, created by staff and freelance contributors. The community section allows readers to share their own travel stories and photos.

Nominations for The Trazees were collected from our intrepid group of contributors, as well as via an online ballot completed by *Trazee* readers. The nominations were compiled and a panel of *Trazee* and FX Express Publications, Inc. management selected the final winners.

The winners will be celebrated at an event tonight at Denver, Colo.'s, Nativ Hotel.

Congratulations to the winners of the 2016 Trazees:

**Favorite International Airline** 

Delta Air Lines

Favorite Airline Alliance

Star Alliance

Favorite Aircraft Type Airbus A380

Favorite Airline Website

JetBlue com

Second Consecutive Year

Favorite Frequent-Flyer Program

United MileagePlus

Second Consecutive Year

Favorite Airline in North America

Alaska Airlines

Favorite Budget Airline JetBlue

Favorite Airline to South America LATAM Airlines

Favorite Airline in Europe Aer Lingus Second Consecutive Year

Favorite Airline in Africa South African Airways Second Consecutive Year

Favorite Airline in the Middle East Qatar Airways

Favorite Asian Airline Korean Air

Favorite Green Airline Lufthansa

Favorite Overall Airport in the World Munich Airport Second Consecutive Year

Favorite Airport in North America Hartsfield-Jackson Atlanta Airport Second Consecutive Year

Favorite Individual Hotel Burj Al Arab Jumeirah

Favorite Hotel Chain Aloft Hotels & Resorts

Favorite Lifestyle Hotel Vida Hotels & Resorts

Favorite Hotel Website Marriott.com Second Consecutive Year Favorite Hotel Rewards Program IHG Rewards Club
Second Consecutive Year

Favorite Hotel Chain in Latin America Sheraton Latin America

Favorite Hotel Chain in Mexico Fiesta Americana Hotels & Resorts Second Consecutive Year

Favorite Hotel Chain in the Middle East Vida Hotels & Resorts

Favorite Green Hotel Element Hotels Second Consecutive Year

Favorite Country
Spain
Second Consecutive Year

Favorite Worldwide City Dublin Second Consecutive Year

Favorite Destination Wedding Resort Grand Hyatt Kauai Resort

Favorite Honeymoon Destination Greece

Favorite Event Around The Globe Oktoberfest Second Consecutive Year

Favorite Shopping City/Destination Paris

Favorite Nightlife Destination Ibiza

Favorite Foodie City Portland, Ore.

Favorite Rental Car Company Hertz Favorite Luggage Brand TravelPro

Favorite Credit Card Capital One Rewards Venture Card

Research conducted by FXExpress Publications, Inc., of this age demographic shows 91 percent hold a valid passport and 83 percent have taken a foreign trip in the past three years, taking an average 10 trips. The average number of domestic trips taken by plane in the past 12 months is eight, with 79 percent averaging a total of nine trips per year.

To learn more, visit TrazeeTravel.com daily. Find Trazee Travel on social media.

Facebook: facebook.com/trazeetravel

Twitter: @TrazeeTravel Instagram: trazeetravel

Pinterest: pinterest.com/trazeetravel

LinkedIn: linkedin.com/company/trazee-travel-llc

## **About trazeetravel.com**

A web publication created by *Global Traveler*'s parent company FXExpress Publications, Inc., <u>trazeetravel.com</u> targets the sought-after under 35 market. A network of journalists update travelers daily with content on subjects of unique interest to this demographic. Trazeetravel.com reaches this market with content focused on products, tips, interviews, quizzes, reviews, events, weddings and trends, providing a source of information for this group of intrepid young travelers. *Trazee* readers average six foreign trips every three years, with more than 90 percent having passports. Millennials account for 20 percent of all international tourists, and more than 20,000 visitors monthly look to <u>trazeetravel.com</u> as their travel resource.

## **About FXExpress Publications, Inc.**

FXExpress Publications, Inc., based in Yardley, Pa., is a privately held company publishing *Global Traveler*, *China Global Traveler*, *eFlyer USA*; *eFlyer Asia*, *Trazee Travel* and several annuals; and also operating globaltravelerusa.com, globaltravelerusa.com/blog, china-globaltraveler.com and trazeetravel.com.